# Comparison Communities: Ordinance District Standards/Guidelines

Note: All communities require Plan Commission approval and compliance with Land Use Plan

### C. Brookfield

- Village Area Business District (VAB)
  - \* Encourage and promote a well-planned mixed-use environment with commercial, office and residential components, layered vertically.
  - \* Encourage efficient land use by facilitating developments that minimize amount of land needed for surface parking, but acknowledge need for a combination of on-site and off-site facilities.
  - \* Complement existing, historically significant commercial and mixed-use structures in the district.
  - \* District addresses small, shallow, or narrow lots and lots/structures that existed prior to the establishment of zoning.
- Village Area Neighborhood Plan (sets vision and general development guidelines)

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#### V. Elm Grove

Downtown area consists of the following zoning districts:

B-1 Local Business	Retail and customer service for convenience of neighborhood
B-2 Office Business	Office and special service
B-3 Midrise Office	Office, professional, and special services in a more intense, urban setting
& Professional	
Rm-1 Multi-family	Not to exceed 8 dwelling units per acre with sewer
Rs-4 Single-family	Single-family

- \* Planned Development Overlay CU allows mixed uses
- \* Building Board reviews development & building alterations
- Downtown Overlay District (provisions imbedded within individual districts)
- Downtown District Site Design Guidelines
  - Assist owners in focusing on the planning and design principles that will develop the desired appearance and environment of the downtown. Not intended to restrict imagination, innovation, or variety.



## V. Hartland

- B-3 Central Business/Mixed-Use District (located along North Ave., Cottonwood Ave. and Capitol Dr.)
  - \* Ensures compatibility and maximizes development of the diverse uses typical of a downtown.
  - \* Encourages a variety of compatible and complementary uses in order to support activity and vitality throughout the day, including residences, offices, retail, entertainment and services.
  - \* Business Improvement District & Architectural Board approval required for buildings/signage.
- Village Center Revitalization Plan (design guidelines)
- Hartland Business Improvement District

## V. Mt. Horeb

- Central Business District (Historic Downtown)
- Main Street Business District (Historic residences converted to commercial/retail)
- The existing configuration of any building and/or paving within MSB District is conforming (as of May 6, 2009)

## Comparison Communities: Ordinance District Standards/Guidelines

### C. Oconomowoc

- B-3 Central Business/Mixed-Use District
  - \* Divided into 6 areas
  - \* Accommodates mixed uses, but encourages retail/restaurants on street level.
  - \* Fosters excellence in the design of downtown built environment.
  - Provides clarity and focus on design to ensure success of the project and benefit of community (functional, ageless, high quality of architecture, urban design, and public space).
  - \* New development may be larger, taller, and contemporary, but should reflect character of the blocks and streets on which it is located.



DOWNTOWN DESIGN OVERLAY MAP

## V. Pewaukee

- B-2 Downtown Business District (located along lakefront on W. Wisc. Ave., Park Ave., Lake Street, E. Wisc. Ave.
   & Oakton Ave)
  - \* Accommodates mixed uses of residential, retail, office, and service.
  - \* Improve access to Pewaukee River, design walkable streets, promote pedestrian interconnectivity, coordinate streetscape with private improvements, and improve aesthetic qualities of downtown gateways.
  - \* Single and multi-family requires CU.
  - \* Plan Commission approval required for all uses.
- Downtown Design Guidelines

### C. Cedarburg

- B-3 Central Business District
  - \* Preserve historic downtown while ensuring compatibility of diverse uses
  - \* Compatible with community character, urban design and historic preservation
- HPD (Historic Preservation Overlay District) requires Landmark Commission approval for structural improvements.

### C. Waukesha

- Most properties within downtown central triangle are zoned B-2 Central Business. Historic Overlay District
  applies to some areas and requires Landmarks Commission review of architecture.
  - \* Ensures compatibility of diverse uses typical of the downtown area without inhibiting commercial, cultural, entertainment, and other urban activities that contribute to its role as the "heart" of the City.
  - \* Triangle includes North Ave., Wisconsin Ave., and East Ave./Buckley Street.

 Business Improvement District disbanded in 2013. The City provided \$40,000 for ongoing funding to rebrand downtown. The City budgets through CBDG programs to fill vacant properties. Redevelopment Authority that

spearheads redevelopment efforts. Façade Improvement Program

exists.

